

**AHSAA SUMMER CONFERENCE—ALL SPORTS EQUIPMENT EXPO**  
**JULY 22-25, 2014**  
**RENAISSANCE MONTGOMERY CONVENTION CENTER**  
201 Tallapoosa Street, Montgomery, AL 36104

**APPLICATION/CONTRACT FOR EXHIBIT SPACE**

COMPANY NAME: \_\_\_\_\_

CONTRACTED BY: \_\_\_\_\_  
(NAME AND TITLE)

MAILING ADDRESS:

Street \_\_\_\_\_ P. O. Box \_\_\_\_\_

City/State \_\_\_\_\_ Zip Code \_\_\_\_\_

TELEPHONE #: \_\_\_\_\_ CELL #: \_\_\_\_\_

FAX #: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

PRODUCTS/SERVICES DISPLAYED: \_\_\_\_\_

COMPANY REPRESENTATIVE ATTENDING (for name badges): \_\_\_\_\_

We have indicated below our desire for booth number(s) as shown on the booth floor plan. Show management reserves the right to make changes and final booth assignments. **It is understood that choice of booth(s) is not guaranteed but will be honored to the most practicable extent.**

1<sup>ST</sup> CHOICE, NO.(s) \_\_\_\_\_ 3<sup>RD</sup> CHOICE, NO.(s) \_\_\_\_\_  
2<sup>ND</sup> CHOICE, NO.(s) \_\_\_\_\_ 4<sup>TH</sup> CHOICE, NO.(s) \_\_\_\_\_

Applications submitted must be accompanied by payment **IN FULL**. Payment must be **check or money order only made payable to AHSADCA**. **We are sorry that we cannot accept credit cards at this time.** Applications received without payment will not be processed nor will space assignment be made. The AHSADCA will mail you a receipt for payment. **Application/Contract must be returned by June 1, 2014, to AHSADCA, P. O. BOX 242367, Montgomery, AL 36124-2367.**

Upon receiving this completed application/contract and payment, the Fern Exposition & Event Services will mail you an Exhibitor Service Kit with order forms and specific information. The information sheets must be filled out and mailed (email or USPS) or faxed back to the Fern Exposition & Event Services in order to insure the additional equipment or services needed are present when you arrive at the Expo.

The show management reserves the right to reject any application for space if it deems such action is in the best interest of the show. The rules and regulations of this contract have been formulated for the best interest of the exhibitors and are incorporated into this contract. We request your full cooperation in their observance. Anything not included in the rules and regulations will be subject to the decision of show management.

In the event it should be necessary for your company to cancel your space reservation, full refund of booth cost will be made prior to July 21, 2014. Refunds for cancellations made after July 21, 2014, will be determined by show management.

In the event the Expo is not held, then and thereupon, the rental and lease of space to the exhibitor shall be terminated. In such case, the limit of claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the amount already paid for space in the Renaissance Montgomery Convention Center for this specific event.

**MAKE CHECK PAYABLE TO: AHSADCA**  
**RETURN TO: AHSADCA, P. O. BOX 242367, MONTGOMERY, AL 36124-2367**

**AHSADCA USE ONLY**

**METHOD OF PAYMENT:**

Check:       Money Order

Check/MO #: \_\_\_\_\_ Amount : \_\_\_\_\_ Receipt #: \_\_\_\_\_

DATE RECEIVED: \_\_\_\_\_ BOOTH #(s): \_\_\_\_\_

# AHSAA SUMMER CONFERENCE—ALL SPORTS EQUIPMENT EXPO

## GENERAL RULES AND REGULATIONS

**HOURS OF THE SHOW:** Vendors will be allowed in the Expo Showroom (Exhibit Hall C) one hour before show opens and one-half hour after show closes each show day, unless arranged prior notification is given to show management.

**MOVE IN:** Monday, July 21 12:00 p.m. – 9:00 p.m.

**SHOW DAYS:** Tuesday, July 22 9:00 a.m. – 4:30 p.m.

Wednesday, July 23 9:00 a.m. – 4:30 p.m.

Thursday, July 24 9:00 a.m. – 4:30 p.m.

Friday, July 25 9:00 a.m. – 3:00 p.m.

**MOVE OUT:** Friday, July 25 AFTER 3:00 p.m.

**EXHIBITORS CANNOT MOVE OUT UNTIL AFTER 3:00 P.M. ON FRIDAY, JULY 25, AND**

**ALL EXHIBITS MUST BE REMOVED BY 11:59 P.M. FRIDAY, JULY 25, 2014**

**EXHIBIT RATES: 10' X 10' Booth Space**

**COST – \$400 per booth**

Booth package includes 8' high background drapery and 3' high side divider drapery, one company ID sign, one 6' topped and skirted table, two chairs, and wastebasket.

**All exhibitors must register at the exhibitor's registration desk in the Lobby and provide identification and secure an AHSAA Summer Conference exhibitor badge. These persons agree to wear such badge during all Expo hours. No person will be admitted to the exhibit floor without an AHSAA Summer Conference badge.**

**LIABILITY:** The exhibitor is entirely responsible for the space leased by him/her and has sole responsibility of keeping said space free from any conditions dangerous to persons visiting or working the exhibition floor. Save the Fern Exposition & Event Services, their officers, directors, full-time employees, part-time employees, and volunteer workers harmless from any and all claims, damages, liability obligations, payments, and indebtedness that may arise or be incurred as a result of the exhibitor acting or failing to act in any way in the course of preparing, operating, servicing, and removal of the exhibition. The Fern Exposition & Event Services will not be responsible for any injury that may arise to exhibitors or their employees or for the loss of, or any damage to, any goods from any cause whatsoever while in transit to, or from, or while in the Renaissance Montgomery Convention Center.

**OPERATION OF EXHIBITS:** The Fern Exposition & Event Services reserves the right to restrict the operation of any exhibit that, in its opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, exhibits that, because of noise, flashing lights, unsafe methods of operation, or display of unsuitable material, are determined by the Fern Exposition & Event Services to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitch men" is strictly prohibited.

Exhibits that include the operation of musical instruments, radios, sound projection equipment, public address systems, or any noise-making machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noise-making exhibits must secure approval of operating methods from show management before the exhibits open.

Exhibitor agrees to hold all sales conferences in the space leased by him/her and not to hold any special parties or banquets during the regular hours of the show. All exhibits must remain within the confines of the space leased by the exhibitor. No exhibitor will be permitted to erect signage or display material outside the perimeters of his/her own exhibit area. No exhibitor may solicit business from customers that are in another exhibitor's booth. Only those leasing booth space are entitled to solicit business in the Renaissance Montgomery Convention Center or surrounding property during show hours.

Any advertising, promotional, or other scheme that involves attracting visitors to an exhibitor's location by any inducement that might be construed to be a lottery and/or a game of chance is strictly prohibited. Under laws governing games of chance, lotteries, and the like, every individual is charged with knowledge of national, state, and local legal restrictions on such activities.

**CARE OF BUILDING AND EQUIPMENT:** Exhibitors or their representatives shall not injure or deface any part of the exhibition building, the booths, the booth contents, show equipment, or decor. If and when such damage should occur, the exhibitor is liable to the owner of the damaged property.